

# DIGITAL REALITY SOLUTIONS FOR YOUR COMPANY



## Curious to exploit virtual and augmented reality in your business?

In a collaboration with the Danish Industry Foundation (Industriens Fond) KRING Innovation, Virsabi and the Technical University of Denmark are looking for corporate partners to participate in our program Digital Reality.

The aim of the program is to boost key business parameters like productivity and client relations. We get there by developing new solutions based on e.g. virtual or augmented reality. We are looking for companies who want to join us in to explore these benefits.

The participation is fully sponsored and valued at 2 million DKK. Only three companies in total are offered this package.

## Getting ahead of your competitors

Working in close collaboration with our digital reality experts, together we develop and demonstrate an application for digital reality in your business.

Whether we revolutionise your training or your technical service – our common aim is to bring your company ahead of the game and become even more competitive in a still more digitalised future.

## The Program

The program is designed to enable your company to drive future innovation within digital reality, while delivering concrete business impact through a high-value demonstration of the potential of these technologies.

We take you through a 180-day process where impact is created via powerful workshops, deep involvement of relevant company leaders and innovators, and – most importantly – through deployment of Virsabis world class digital reality skills on a case chosen by you.

Along the way, DTU tracks the business potential of the demonstration, that we create together, providing you with the information you need to choose how to scale our digital reality solution into your future.

## What do you gain from being a pilot program partner?

- Jump start your 'Digital Reality' journey.
- Create paths to increased productivity, client relations and more.
- Boost organizational innovation capacity.
- Lay the foundation for digital reality acceleration.
- Full sponsorship of a 2 million DKK value program.

## What we are looking for in a partner?

- Magnitude of business approx. 500m-2,000m DKK yearly revenue.
- Headquartered in Denmark .
- Ability to commence program in August-september 2019.
- Strong personal commitment from leadership.
- Strong commitment from key people – up to 2 man-years during 180-day period

## Contact

If interested contact programme lead Carsten Ellegaard, cae@kring.com, 29796361.